



Fundraising Tips for Walkers

Make your [FirstGiving.com](http://www.firstgiving.com) Personalized Webpage

Create your own fundraising page where friends, family and coworkers can contribute to CVHS. All donations are sent directly to CVHS and the page tracks how much is raised through this effort. Go to www.firstgiving.com/14254 to get started.

Make a List and Check It Twice

Make a list of potential donors. Include everyone you know. Start by sponsoring yourself on your contribution form and listing the amount of your gift at the top of your list. Your gift will set the tone for others to give.

Then E-mail your Friends and Family

Send emails to everyone you know about Paws in the Park and 16th annual Walk for the Animals with a link to your personalized firstgiving.com webpage.

One a Day

Ask one person each day to make a contribution. If you get four \$25 gifts, you will have raised \$100 in less than a week. Don't be afraid to ask for larger gifts. Most people are happy to donate, they just need to be asked.

Double Your Money

Many employers offer matching funds programs. Your \$50 donation could turn into \$100. Inquire with your HR department and ask each of your supporters to find out if their gift can be matched, too. Include a line about matching gifts in your 'thank you for donating' email.

The Mighty Pen

Send a letter in the mail to friends, family, and coworkers asking for their support. Let them know if you are walking in honor of a special pet. Explain why the cause is important to you; heartfelt messages get the best response. Don't forget to thank people who donate. Checks should be made out to Cocheco Valley Humane Society.

Bring It Along

Take your pledge form everywhere you go and ask everyone you interact with to sponsor you.

Talk It Up

Ask for a few minutes on the agenda of any meetings you will be attending. Explain why you are walking and ask for everyone's support. If you are dedicating your efforts to a special pet, tell your story.

Offer Food

Bring a healthy snack to work or make a tray of lasagna and ask for a donation to Cocheco Valley Humane Society. If you do offer lunch, publicize it before hand so people don't make plans to go out for lunch that day.

Pin It Up

Post information on your pledge walk on the bulletin board at church or temple, in the office, at the gym, or at school. Make sure to highlight your name, phone number, email address, our website www.cvhsonline.org and how to give.

Send the Message

Change the recording on your voicemail or answering machine to mention "Walk for the Animals" and how callers can make a donation. Then, when you call people back, ask them to sponsor you. When emailing friends, add a "P.S." asking for their support.

Fundraising Tips for Teams



Challenge Each Other

Hold weekly challenges within your team. Drive your fundraising effort through healthy competition.

Go Casual

Dress down for a cause. Arrange for your office to allow people to dress casual in support of Cocheco Valley Humane Society by giving a dollar or two or even five.

Give Rewards

Ask your boss to offer an extra vacation day to the team member who raises the most money. If your team is the highest fundraising team within the company, see if everyone on the team can have a day off.

