



Sponsorship Opportunities

June 4, 2016 • Strafford County Courthouse - Dover

Leader of the Pack Sponsor - \$5,000

- Logo/name prominently displayed on promotional flyers
- Major acknowledgement by hosts during the event
- Exclusive placement of business logo on CVHS homepage
- Prominent listing and logo on dog walk event page
- Full page (8 1/2" tall by 5 1/2" wide) color message in the event program
- Prime placement of banner behind walker registration table during event
- Listing in all advertising, PSAs, and press releases
- Recognition in CVHS social media posts and email blasts
- 12x12 booth space if requested

Top Dog Sponsor - \$3,500

- Acknowledgement by hosts during the event
- Prominent placement of banner at CVHS tent during the event
- Half-page (4 1/4" tall by 5 1/2" wide) color message in the event program
- Listing and logo on dog walk event page
- Listing in all advertising, PSAs, and press releases
- Recognition in CVHS social media posts and email blasts
- 12 x 12 booth space if requested

Best Friend Sponsor - \$2,500

- Acknowledgement by hosts during the event
- Listing in all advertising, PSAs, and press releases
- Quarter-page (4 1/4" tall by 2 3/4" wide) color message in the event program
- Logo on dog walk event page
- Banner at Canine Capers registration tent

Demonstration Ring Sponsor- \$1,000

- Banner or logo placed at demonstration ring
- Listing on dog walk event page
- Listing in event program

Trail Sponsor - \$500

- Four 11x 17 sponsorship signs along the trail route
- Listing on dog walk event page
- Listing in event program

Doggie Drink Stop Sponsor - \$250

- Two 11x17 sponsorship signs at doggie drink stations during event
- Listing on dog walk event page
- Listing in the event program

SPONSORSHIP FORM

SPONSOR LEVEL: _____

CONTACT: _____

BUSINESS: _____

(Please print exactly as you would like it to be on our promotional materials for the event. Thank you.)

ADDRESS: _____

PHONE: _____

E-MAIL: _____

CHECK ENCLOSED

PLEASE BILL ME

PLEASE CHARGE MY CREDIT CARD

VISA MasterCard Discover

NAME ON CARD: _____

CARD #: _____

EXP. DATE: _____ CODE: _____

SIGNATURE: _____

Please mail completed forms to:

262 County Farm Road • Dover, NH 03820
603.749.5322 • Fax: 603.749.3484 • cvhsonline.org